



51st Annual Van Wert Peony Festival

Sponsorship Drive

It is once again time to begin the annual sponsorship drive for the Van Wert Peony Festival. The Festival Committee continues to work diligently to plan this milestone event and uphold the commitment to providing free and low-cost entertainment for the community. Emphasizing partnerships with local organizations and businesses, the festival honors Van Wert's traditions while introducing new and exciting activities for years to come. Please review the next page to see our sponsorship tiers and benefits!

The Van Wert Peony Festival is a 501(c)(3) non-profit organization, run entirely by volunteers. The festival continues only through the generous support of sponsors. The board looks forward to partnering with local businesses to continue this time-honored event and create lasting memories for the future. We are excited to share the return of last years highlighted event, the Lighted Drone Show!

For questions, contact vwpeonyfestival@gmail.com or 419-302-3845.

Sincerely,

Your 2026 Peony Festival Committee

President: Kim Ousley Secretary: Nicole Welker Treasurer: Casey Mason
Rosemary Dunno Grace Price Jon Welker

Sponsor Submission Form

Mail completed form and payment to: **Peony Festival Committee, PO BOX 894, Van Wert, OH 45891**

Form and payment must be received by May 1, 2026 to receive all sponsorship benefits.

All sponsorships will be deposited into the general fund and dispersed as needed to cover operating expenses for the entire festival, except for funds designated for the Queen Jubilee Scholarship Fund. Sponsorship tier will be determined by total donations received in a given Festival year (August–July). While donations of goods and services are appreciated, monetary gifts are the most effective way to ensure the success of the Peony Festival.

BUSINESS NAME: _____

MAILING ADDRESS: _____

CONTACT NAME: _____ PHONE #: _____

DONATION TO THE GENERAL FUND: \$ _____

Checks should made payable to "Van Wert Peony Festival Inc"



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<i>Sponsorship Tiers & Benefits</i>	Lincoln (\$100 - \$499)	Wassenberg (\$500-\$749)	Silver Jubilee (\$750-\$999)	Golden Jubilee (\$1,000-\$2,499)	Grand Jubilee (\$2,500-\$4,999)	Premier Peony (\$5,000+)
Business name listed on Festival Banners	★	★	★	★	★	★
Business name listed in Festival Booklet		★	★	★	★	★
Business name listed on Website & Socials			★	★	★	★
Business name on T-Shirt				★	★	★
Business logo on Website & Socials				★	★	★
Business Spotlight on Socials				★	★	★
Event Sponsor					★	★
Business logo on T-Shirt					★	★
Featured advertisement in Festival Booklet						★
Full Size Banner featuring business at Festival						★
Business highlighted as Premier Peony Sponsor prior to Saturday night entertainment and Drone Show						★
Business featured in Drone Show & App						★